

# Series 1000 – School/Community Relations

Policy Title: Money-Raising Activities in the Schools

Policy Code No. 1005.5

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No activity requiring students and teachers to assist in promoting campaigns (financial, educational, charitable, or otherwise) that demand the time of students, teachers, and administrators shall be permitted, except as hereinafter provided, unless such campaigns are in accord with the general policies of the Board of Directors.

No agent, person, or persons shall be permitted to solicit any student or teacher for any purpose, or distribute circulars, handbills, cards, or advertisements of any kind, or make announcements of any nature, or take up contributions in any school building or on school grounds, for any purpose whatsoever, except by approval from the superintendent of schools or designee as being in accord with the general policies of the Board of Directors.

Community person(s), agent(s), or organization(s), when functioning to promote the educational welfare of students, within guidelines of Board of Education policy, and with approval from the superintendent or designee, may provide educational materials for student or district use provided that advertising which could be present be limited to the name of the product, material name, company name, logo or label of sponsoring organizations.

Nonprofit organizations such as Parent Teacher Association, Parent Advisory Committee, Newton Booster Club, and the Newton Band Parents Association, when functioning to promote the welfare and educational development of students, are afforded the following policy exceptions and privileges:

1. Distribution of pamphlets to students urging parents/guardians or relatives to purchase services or products sold for school activities may be made provided approval has been granted by the superintendent or designee.
2. Announcements concerning money-raising activities and/or promotions may be made to students provided approval has been granted by the superintendent or designee. School-sponsored Newton High School activity groups shall be permitted to engage in money-raising activities provided approval has been granted by the superintendent or designee in accordance with the general policies of the Board of Directors.

Participation by students in charitable activities is considered to be a desirable part of their total education. However, as a matter of basic policy, the Board of Directors will authorize the administration to determine the nature and extent of such activity.

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Date of Adoption 09/11/1989  
Review Date 01/10/2011  
Revision Date 08/09/1999

Legal Ref.:

Cross Ref.: Board Policy  
505.6 Activity Accounts  
1005.1 Participation in Public Activities by Students  
1005.3 Sales Promotions Prohibited